

India's Largest Media Conglomerate Secures Remote Access With Thales's Safenet Trusted Access

The Organisation

Incepted in mid-1800s, the organisation is India's largest media conglomerate that publishes the world's largest circulating English daily newspaper and the world's second largest circulating English Business daily newspaper.

With over 11,000 employees spread across the country, the organisation is widely considered as India's most diversified media company with brands across Publishing, TV, Internet, Radio and Outdoor domains.

The Business Challenge

With a majority of its workforce compelled to work from home due to the COVID-19 pandemic, the organisation wanted to secure the remote access of its 2500 VPN users by implementing an advanced Identity and Access Management (IAM) solution with a three-layer authentication mechanism for safely accessing its corporate resources and critical business applications.

To facilitate anytime, anywhere secure access, the organisation was keen to enforce foolproof network security with strong VPN authentication and user access controls at a granular level for all corporate resources.

Taking into consideration that a vast number of its employees used their personal devices to connect to their VPN network, the organisation was keen to implement an IAM solution that was not only device and OS agnostic, but also include multiple authentication options for quick and seamless access across mobile phones, desktops, laptops and tablets.

The Solution

Thales's SafeNet Trusted Access and SafeNet MobilePASS+ perfectly fit the organisation's requirement.

SafeNet Trusted Access

An award-winning multi-factor authentication solution, Thales's SafeNet Trusted Access streamlines identity protection, eliminates password hassles, and provides a single-pane view of access events across all business applications to ensure that the right user has unhindered access to the right resource at the right level of trust.

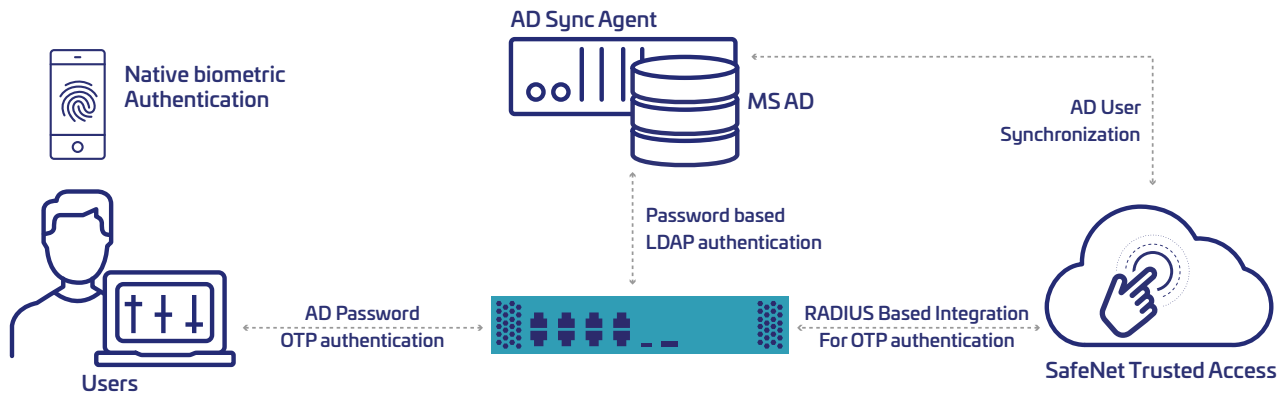
Utilising policy-based Single Sign-On (SSO) and universal authentication methods, SafeNet Trusted Access helps organisations centrally manage user access to enterprise IT, web and cloud-based applications.

SafeNet MobilePASS+

For seamless accessibility through mobile devices, Thales recommended its next-generation software token, SafeNet MobilePASS+, that instantly generates a secure one-time passcode (OTP) on users' mobile devices and single-tap push authentication for enhanced user convenience.

Seamlessly supporting Face ID and Touch ID on iOS and Android mobile devices, Thales's SafeNet MobilePASS+ offers passwordless authentication and facilitates over-the-air provisioning with set-and-forget lifecycle management that makes it an ideal solution for a dispersed workforce.





The Results

1. Secure Remote Access

With SafeNet Trusted Access, the organisation was able to secure the remote access of its VPN users while eliminating password hassles through its Single Sign-on mechanism.

2. Better User Experience

With SafeNet MobilePASS+ app on their mobile phones and laptops, the organisation's employees were now able to instantly authenticate their identity, and access all business apps anytime, anywhere without worrying about remembering multiple passwords for multiple applications.

3. Centralised Access Control

The organisation's IT Team was now able to centrally manage and view access events for multiple business applications while allowing users to log in to cloud and web apps without the need to reauthenticate themselves each time.

About Thales

The people you rely on to protect your privacy rely on Thales to protect their data. When it comes to data security, organizations are faced with an increasing number of decisive moments. Whether the moment is building an encryption strategy, moving to the cloud, or meeting compliance mandates, you can rely on Thales to secure your digital transformation.

Decisive technology for decisive moments.